



News Release
December 21, 2011

Maxxam Raised \$60,000 for Food Bank and Volunteered over 1,000 hours for Charity

“Success with Responsibility” continues to play a significant role at Maxxam Analytics. Employees are empowered to drive fundraising initiatives and give the gift of time to benefit people and charities within the communities we serve.

In 2011, over 1,000 employee hours contributed to our newly-introduced Day of Caring Program where employees are given one (paid) workday to volunteer with a registered charity of their choice. This program resulted in an abundance of enthusiasm and goodwill from staff who served up soup for the less fortunate, planted and mulched trees for green living, turned imperfect food crops into nourishing soup base, included projects with Habitat for Humanity, the Arthritis Society, Make a Wish Foundation and local animal shelters, provided lessons to youth on healthy eating, plus opportunities to train as literacy tutors and crisis line volunteers.

Maxxam celebrated its 10th annual food drive with over 2,000 employees organizing successful bake sales, international food fairs, games, tournaments, a Grey Cup football challenge, various raffles, the famous pie toss and even the delivery of 2,774 lbs of potatoes and onions. Employees raised over \$30,000 which was matched dollar for dollar by Maxxam. More than \$60,000 in cash and food donations will now benefit Canadian Food Banks to help feed over 900,000 children, families and people who need support each month.

“What an amazing opportunity to connect with community and spread holiday cheer”, says Jon Hantho, President and CEO. “I am proud of each and every colleague who gave their time and opened their wallets to help those in need. Thank you to everyone who took part and helped build our corporate culture of integrity, collaboration, innovation and performance.”

Partners in science, customers, suppliers and stakeholders are also invited to give back. Once again, Maxxam has opted for an online holiday card to be more sustainable and include an interactive component allowing recipients to vote for a charity of their choice (three to choose from). Maxxam will then contribute \$1.00 for each vote received.



Founded over 40 years ago, Maxxam is the market leader in analytical services and solutions to the energy, environmental, food and DNA industries. Maxxam's 2,000 dedicated employees proudly lead the industry in depth of technical and scientific expertise and serve customers through the only national network of laboratories. In processing over 2,000,000 samples and generating in excess of 35,000,000 results annually, Maxxam skillfully combines efficiency and customer service with rigorous science and uncompromising quality management. Maxxam is committed to success with responsibility – to its stakeholders, to its communities, and to the environment.