



Maxxam raises over \$23,000 for Canadian children’s charities during NHL Playoff fundraising campaign

June 25, 2013, Mississauga, ON – Maxxam Analytics’ annual Playoff fundraising campaign, having received a boost by four Canadian teams in the 2013 Stanley Cup Playoffs, raised a total of \$23,177.18 for children’s charities across the country. As in previous years, Maxxam extended its enthusiasm for these causes to customers and invited them to participate in fundraising activities.

To kick off the campaign, Maxxam donated \$10,000 to the children’s charities supported by the Vancouver Canucks, the Ottawa Senators, the Toronto Maple Leafs and the Montreal Canadiens. In addition, the company committed to matching dollar for dollar any additional funds raised by employees and customers, up to a maximum of \$2,500 per team.

“It has indeed been an exciting season for Canadian hockey, and we wanted to share our excitement, thrill and passion for the sport, while supporting worthy causes at the same time”, said CEO Jon Hantho. “Regardless of who wins the Stanley Cup, our Canadian teams’ charities are the reason we celebrate hockey at Maxxam, and I am very thankful to our employees and customers who joined our campaign with such enthusiasm.”

Fundraising efforts were in full swing across the country, and included online auctions, BBQ lunches and various raffles, in which both Maxxam employees and customers participated. All funds raised will be donated to Canuck Place, the Montreal Canadiens’ Children’s Foundation, the Ottawa Sens Foundation and the MLSE Foundation.

About Maxxam

Maxxam Analytics has been committed to contributing to our customers’ success through the application of our knowledge and expertise for over 40 years. Today, Maxxam is the market leader in analytical services and solutions to the energy, environmental, food and DNA industries. In 2012, our 2400 employees combined efficiency and customer service with rigorous science and quality management to process over 2.3 million samples and generate 41 million results. Our commitment to success with responsibility was rewarded with a Canada’s 10 Most Admired Corporate Cultures™ award and a Toronto Star Award for Excellence in Workplace Integration.

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